



A content site for students

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Get your business in front of
+60,000 unique students who
visit AspiringYouths every month.

<https://aspiringyouths.com/>



What is Aspiring Youths?

We publish a wide range of academic and non-academic learning resources to help students become better youth.

Our audience consists of +60,000 users who visit the website every month and +10,000 email subscribers.



The Aspiring Package

It's our most popular sponsorship due to its affordable pricing and huge reach. It includes:

- An AD on all of our +300 content pages. They all receive a combined +80,000 page views per month.

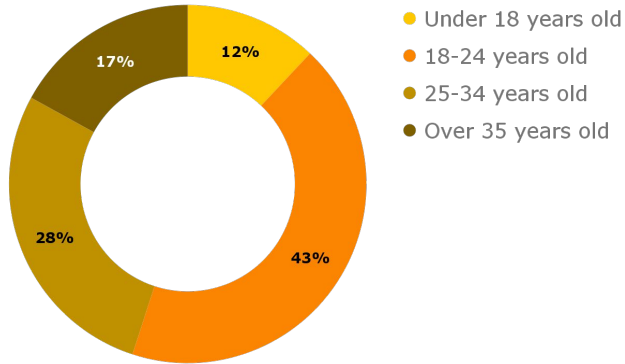


INR 75,000
per month

Disclaimer: The price remains the same until you continue. Even if the visitors or page views increases (which is projected to be 100K by December). That will not affect the pricing.

Our Readers are Young and Engaged

60,000 monthly active readers,
90% of whom are Gen Z and Millennials.



Readers are school students, undergraduate and graduate students and other students in the education-seeking industry.

01:00

average session
duration

71:29

71% male, 29%
female

Number of pages per
session

4.45

Our Reach

280K

Number of youths
access annually

97%

Readers are from
India

99%

English language
known users

85%

Unique Readers
Monthly


Our readers are diverse knowledge seekers both in areas of study and their personal backgrounds. They actively seek academic and personal improvements.

Number of page
views per month

100K

Our audience is betting their future on AspiringYouths. Your brand should too.

AspiringYouths gives brands access to a hard-to-reach, unique younger audience where they are most engaged.



The image shows a promotional banner for Grammarly. On the left, the Grammarly logo (a green circle with a white 'G') is followed by the word 'grammarly' in a dark grey font. Below this is a green rounded rectangle with the text 'Start using Grammarly' in white. To the right of the logo, the text 'Avoid any spelling or grammar mistakes as you type, for FREE.' is displayed in white on a green background. On the far right, there is a screenshot of the Grammarly interface. It shows a text input field with the sentence 'Its a great idea to check your emails'. A red squiggly line underlines the word 'Its'. A dropdown menu is open, showing the suggestion 'It's' in a green box, followed by 'It is'. Below the suggestions are two options: 'Dismiss' with a trash icon and 'See more in Grammarly' with a green circle icon.

This is an example banner being shown at the end of all blog posts. [See example.](#)

Thanks!

To reach our elusive audience of
engaged members of Generation Z,
please contact us
mail@aspiringyouths.com